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Below is the content for my website. Please let me know if you have any questions or concerns!

## Home Page

MyDigiBrand is an online marketing firm that specializes in creating online digital brands for businesses and individuals alike. Our online marketing strategies include a combination of website design and social media techniques that are optimized to maximize market reach and customer interaction with our clients.

Our powerful and modern websites are written in HTML5, and are both search engine optimization (SEO) and mobile friendly. These website development techniques ensure that our clients websites receive a better search engine page ranking than their competitors, allowing them to be listed higher up on the list of matches when potential clients are Googling for their services.

In addition to being SEO compatible, all MyDigiBrand websites are mobile friendly, allowing our clients to take full advantage of the ever growing mobile marketplace. Our websites automatically scale down when being viewed on a mobile device, and a user friendly mobile scroll bar allows mobile site visitors to navigate quickly and easily to the information they are looking for.

Our social media strategy is designed specifically to work hand in hand with our websites, to establish and maintain an engaging online digital brand for MyDigiBrand clients. We create, brand and maintain an online presence across many of the leading social media outlets, and we handle everything, from creation of the profiles to regular posting and interaction with your social media follower.

## About Page

MyDigiBrand™ is an online marketing firm that specializes in creating online digital brands for businesses and individuals alike.

***"Our mission is to help clients establish and maintain a powerful online presence, one post at a time."***

There are three (3) reasons to establish an online presence: to establish credibility, to build and nurture relationships, and to generate revenues. MyDigiBrand has developed a process that rapidly achieves all three objectives for its clients. By deploying our proprietary SPRNT™ strategy, we build effective and engaging online brands for our clients, time after time.

MyDigiBrand establishes online credibility for our clients by giving them professional presentation, getting them recognized as a leading content provider in their respective markets, and making them an active participator in their industry.

The first step in building your online brand is to have a modern website that presents your business in the manner that you deserve. MyDigiBrand web developers can build you an HTML5 website from scratch, modify your existing website, or plan a completely custom solution to fit your unique needs.

Our team will then work tirelessly to identify and provide relevant content about our clients business to the general public through a variety of social media outlets, to help establish and maintain your online credibility. We'll source the content and handle all of the daily posting, so you won't have to worry about a thing.

But we don't stop there. Having a powerful online brand also means engaging with your online followers. Once you're a client, the MyDigiBrand team actively encourages and participates in online discussions on all of your social media profiles, to help nurture and build relationships on your behalf.

So choose the MyDigiBrand plan that best fits your needs, and get started today. And remember... if you're not online, you're wasting valuable time.

## Bio Page

The firm was founded by Jerry Roxas. Mr. Roxas is a seasoned, executive level operations manager with an entrepreneurial spirit and a strong background in information technology and software development. He is a firm believer in agile methodologies, and is a Certified Scrum Master. Mr. Roxas' senior management roles include being charged with overseeing the day to day operational functions of organizations, including the IT infrastructure, technical support, software development and customer service.

As an entrepreneur, Mr. Roxas has co-founded and sold multiple companies in the financial services industry, specializing in the acquisition, servicing and sale of distressed consumer debt portfolios. He co-designed and developed a proprietary pricing model and loan servicing application that were key factors in raising over \$150 million in working capital and lines of credit, and he has been directly involved in the purchase and sale of over \$3.5 billion in consumer debt. More recently, Mr. Roxas has been applying his operational experience to the health and wellness industries, where he has served at the Director of Operations for an online cognitive behavioral coaching firm, as well as a medical devices firm that provided custom made orthotics to the wholesale market.

Mr. Roxas holds a Bachelor's of Science in Business Administration, with an emphasis in Business Management from San Diego State University. He is also an active alumnus member of Alpha Kappa Psi, the nation's oldest co-ed professional business fraternity and developer of principled business leaders, where he is also one of the founders of The Mu Sigma Foundation, a non-profit scholarship foundation serving the San Diego community. Mr. Roxas' extensive work experience and professional skills are complimented by personal qualities that include strong written and verbal communications, proven management skills, and the ability to adapt quickly and efficiently to dynamic situations.

## Products & Services Page

### **modern websites**

Your website is a direct reflection of who you are as an individual and/or business. It represents your professionalism, quality of your products and level of customer service. So enough with the old school, flat, boring, homegrown websites. Is that really how you want to represent yourself? We didn't think so.

MyDigiBrand™ offers modern HTML5 website designs with the latest features and at an amazingly affordable price. Plus, in most cases, we can have your website up and running in as little as thirty (30) days.

### **powerful social media**

Does your Facebook Fan Page drive customers to your business? Do you utilize your Twitter feed to connect and communicate with potential clients? Do your other social media profiles work collectively to market your business and brand to the world?

At MyDigiBrand, we help create, establish and maintain a powerful and engaging social media presence for our valued clients. We don't just stand up the sites, we stand behind them... we'll even make all of your initial posts to get you going.

### **regular maintenance and upkeep**

Don't have the time to maintain your online digital presence? Has it been weeks or even months since you've even made a post on your social media profiles? Join the club, there's hundreds of thousands of members... and membership is free!

MyDigiBrand understands that you've got more important things to focus on than keeping up with your social media presence... like actually running your business. that's why we offer a low cost maintenance and upkeep program to make sure your social media presence stays fresh, up to date, and working for you... not against you.

### **mydigibasic**

mydigibasic™ is designed for clients who just want to establish a social media presence. To find out more about this package, [click here](#).

### **mydigistandard**

This is our most popular package. mydigistandard™ is the whole enchilada... a powerful website and an effective social media strategy, all rolled into one affordable package. To find out more about this package, [click here](#).

### **mydigipro**

If you're satisfied with your existing website, and just want to polish it up, then mydigipro™ is the package for you. We'll iron out the wrinkles in your current website, and wrap a full online brand around it to boot. To find out more about this package, [click here](#).

### **mydigicustom**

Think you're special? Well, you very well may be! mydigicustom™ is designed for clients with unique needs, such as client login areas, specialized ordering forms and more. To find out more about this package, [click here](#).

### **mydigiupkeep**

Are you getting frustrated with the amount of time it takes to maintain an engaging social media presence? That's completely understandable. mydigiupkeep™ is designed to take the burden off you, so you can focus on what matters... running your business. To find out more about this service, [click here](#).

### **mydigiclips**

Wouldn't it be cool to have a video of your business go viral? Well, now you can. With mydigiclips™, we offer a variety of extremely affordable video packages to deliver your message, even while you sleep. To find out more about this service, click here.

**mydigimail**

If potential clients are giving you funny looks when you hand them a business card with your Gmail or Yahoo email address, then you need mydigimail™. Now you can have multiple domain email addresses, at the lowest price around. To find out more about this service, click here.

**Product/Service Details Page**

mydigistandard™ is the complete online digital branding package offered by MyDigiBrand. mydigistandard™ is an affordable solution for businesses and individuals alike to establish an engaging online brand. Having a robust, powerful and informative online presence greatly improves your page ranking on search engines, and lets others know that your not only aware, but serious about your brand.

mydigistandard™ includes the following:

- Modern, full featured website w/up to two (2) revisions;
- Setup of your LinkedIn company page;
- Setup of your Facebook Fan Page;
- Setup of your Twitter feed;
- Setup of your Instagram profile;
- Setup of your YouTube channel;
- Setup of two (2) blog sites;
- Setup of your Pinterest board;
- Setup of your Yelp listing; and
- Sixty (60) days of postings to each of the above (excluding photos and videos) to establish your social media presence!

To get started with mydigistandard™ today, simply complete the form to your right and someone from MyDigiBrand will contact you within 24 hours.name of the product or service

**Pricing Page**

	mydigibasic™	mydigistandard™	mydigipro™	mydigicustom™
Price	\$345	\$749	\$1295	\$1495
Through 07/31/13 ONLY	\$295	\$495	\$995	\$1495
Web Hosting	X	\$119/yr	X	Inc

Social Media Marketing	Inc	Inc	Inc	Inc
--- Postings	60 Days	60 days	60 days	60 Days
Domain Registration	X	\$15/year	X	\$15/year
mydigimail™	X	\$99/year	X	\$99/year
mydigiupkeep™ monthly	\$119/mo	\$119/mo	\$119/mo	\$119/mo
mydigiupkeep™ annually	\$1095/yr	\$1095/yr	\$1095/yr	\$1095/yr

## Testimonials Page

"MyDigiBrand has helped grow our Professional Networking Organization by creating a great interactive website and infrastructure while patiently implementing it with all of the members of our group. MyDigiBrand is professional, energetic and full of useful ideas."

### - Ryan Stewart, Business Banker for Wells Fargo

"MyDigiBrand did a fantastic job building our website. They worked quickly and offered valuable advice on professional presentation. With MYDIGIBRAND's guidance we put pertinent information on the site about the office, staff, procedures performed, location and directions. Patients who have visited the site have commented on its simplicity and ease of navigation. Thank you MYDIGIBRAND for our internet presence!!"

### - Dr. Arlene Jaffe, DDS, Regency Dental of Stuart

"MyDigiBrand set up an amazing website for our business. The website looks very professional and contains all aspects of our company, answering any question that a patient may have when choosing a dental office where they will feel comfortable as well as confident in the care that they will receive. It is very easy to maneuver from one heading to another, with bios on our staff and an informative category of Q&A. This website is a true representation of what our business is all about and how much value we hold for every patient that we see each day. Thank you, MyDigiBrand, for presenting us to our future patients and for making our current patients so proud to be a part of who we are!!"

### - Pamela S.

## FAQ Page

**what is mydigibrand?**

MyDigiBrand™ is an online digital marketing firm that specializes in creating powerful, engaging and affordable online brands for businesses and individuals alike.

### **why do businesses need an online brand?**

The world is shrinking rapidly thanks to the Internet and social media. To be competitive in today's marketplace, you've got to have a website and social media strategy that includes Facebook, Twitter, Pinterest, Instagram, YouTube and blogs. At MYDIGIBRAND, we'll create and manage your website and social media strategy, so you can focus on what's important... running your business.

### **what will an online brand do for me?**

There are three primary reasons for businesses to have an online brand: to establish credibility, to build and nurture relationships, and to generate revenues.

### **how does an online brand establish credibility?**

Now more than ever, people are Googling businesses before giving them their hard earned money. Having a strategic online presence gives your company professional representation, gets you recognized as a valid content provider in your industry, and shows that you are an active participant in the online community.

### **what do i need to get started with your services?**

We require a 50% deposit on all services, with the remaining balance not due until you've approved your website and are ready to go live. For your convenience, we accept all major credit cards and checks.

### **do you build custom websites?**

Yes. Every mydigistandard™ HTML5 website developed by MyDigiBrand™ is a semi-custom website, which means we start with a base framework and then customize around it for our clients specific needs. If you have unique or special needs, we also have the ability to develop completely custom solutions for clients with mydigicustom™. For more information on mydigimail™, [click here](#).

### **how long before my website and social media are up?**

We generally begin posting to clients social media profiles within 15 days, and have websites up and running within 30 days. However, if you're in a hurry, we've had websites up and running in as little as 72 hours.

### **do your services include mobile websites?**

Absolutely. Each of our mydigistandard™ HTML5 websites are designed specifically to be viewed on mobile devices and tablets, while still maintaining your brand. Each mydigistandard™ website includes a handy scroll bar when viewed on a mobile device that allows visitors to quickly jump to any page on your site, call your phone number, get driving directions to your office and jump directly to all of your social media profiles.

## **Contact Page**

**Have questions?** Don't worry, we're here to help. Our clients have better things to do than to worry about how to establish and maintain their online digital brand.

So reach out and give us a shout using any of the methods on this page. We promise we won't bite.

**MyDigiBrand™**

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